



**Workforce Development Board  
Full Board Meeting  
Watsonville Career Center,  
18 W. Beach Street, Watsonville CA.  
Wednesday, September 16, 2020, 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.**

**Chair Carol Siegel called the meeting to order at 8:31 a.m., when a quorum of 19 members were present. All Board members and guests attended the meeting virtually.**

**Board Members in Attendance**

Adams, Lamont  
Ayyad, Alia  
Berry-Wahrer, Diane  
Cuevas, Christina  
De La Garza, MariaElena  
Delk, Marshall  
Destout, Elyse  
Duckworth, Yuko  
Elliott, Candice  
Hebard, Sean  
Herrera-Mansir, Carmen  
Livingstone, Todd  
Mason, Barbara  
Miller, Chris  
Morse, Rob – Vice Chair  
Roth, Shaz  
Setzler, Katie  
Siegel, Carol – Chair  
Vereker, Dustin

**Board Members Absent**

Orona, Elisa  
Schaller, Glen

**MEMBERS:**

Carol Siegel, Chair  
Santa Cruz Seaside Company

Rob Morse, Vice Chair  
Pacific Gas and Electric Company

Lamont Adams, Business Manager  
IBEW, Local 234

Alia Ayyad, Director  
Center for Employment Training

Diane Berry-Wahrer, Supervisor  
California Department of Rehabilitation

Katie Setzler, Director of Human Resources  
Palo Alto Medical Foundation

Christina Cuevas, Program Director  
Community Foundation of Santa Cruz County

MariaElena De La Garza  
Executive Director  
Community Action Board

Marshall Delk, Vice President  
Santa Cruz County Bank

Elyse Destout, Owner  
Photography by Elyse Destout

Yuko Duckworth  
Employment Program Manager  
Employment Development Department

Candice Elliott, Principal Consultant  
Fortress and Flourish

Sean Hebard  
Carpenters Local 505

Herrera-Mansir, Carmen  
El Pajaro CDC

Todd Livingstone, Assistant Director  
Career and Technical Education  
Watsonville/Aptos Adult Education

Barbara Mason,  
Economic Development Coordinator  
Santa Cruz County Economic Development

Miller, Chris, President  
ScratchSpace, Inc.

Orona, Elisa, Executive Director  
SC Health Improvement Partnership

Shaz Roth, President/CEO  
Pajaro Valley Chamber of Commerce  
and Agriculture

Glen Schaller, Political Coordinator  
Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker, Chief Beer Ambassador  
Discretion Brewing Co.

**DIRECTOR:**  
Andy Stone

### **Staff in Attendance**

Beardsley, David – Sr. Analyst  
Chevalier, Katy – EBSD Program Manager  
Gazza, Laurel – WDB Administrative Aide  
Gray, Lacie – WDB Sr. Analyst  
Montes, Josie – EBSD Assoc. Analyst  
Paz-Nethercutt, Sara – WDB Sr. Analyst  
Spickler, Adam – CCU Contracts Analyst  
Stone, Andy - WDB Director

### **Guests**

Bashay, Molly – Center for Law and Social Policy  
Mears, Haley – Monterey Bay Economic Partnership  
Michel, Henry – Santa Cruz County Office of Education  
Moss, Denise – Cabrillo College  
Munoz, Beatriz – Santa Cruz County Office of Education, Suenos  
Peterson, Kimberly – EBSD Director  
Sanson, Sony – Santa Cruz County Office of Education  
Winter, Amanda – Career Center Operator

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### **Subject: II. Public Comment**

There was no public comment.

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### **Subject: III. Directors' Report**

WDB Director Andy Stone gave a brief statement on how the WDB is coping with the COVID-19 pandemic and the fires in the area.

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### **Subject: IV. Approval of Consent Agenda**

- C.1 – Approval of May 27, 2020 Meeting Minutes**
- C.2 – Data Dashboard**
- C.3 – AJCC Hallmarks of Excellence Action Plan PY 2020/21**
- C.4 – Contractor Activity Reports PY 2019/20 Q3**
- C.5 – Re-contracting Updates PY 2020-21**
- C.6 – WIOA PY 2020/21 Budget and Updates**
- C.7 – ETPL Annual Report**
- C.8 – WIOA Co-enrollment Policy**
- C.9 – WDB Member Recruitment Update**

**Action:** It was moved to approve the Consent Agenda.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Sean Hebard  
Abstentions: None  
Committee Action: All in favor, motion passed.

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## **V. Presentation:**

Molly Bashay, Senior Policy Analyst for Center for Law and Social Policy gave a presentation on Racial Equity in Workforce Development.

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**Subject: VI. Administration items:**

### **A.1 WDB Staff Response to COVID-19**

WDB staff gave current report outs on WIOA/Business Services/CalWORKs Employment Services programs affected by the COVID-19 crisis, and changes that have been implemented to better serve clients during the pandemic. WDB Director also announced that Peter Detlefs had been hired to replace outgoing Business Services Manager Belinda Barr, who left in July 2020.

**Action:** None, informational item only

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### **A.2 Strategic Plan Report Update**

WDB Director Andy Stone recapped the current status of accomplishments for the three main Strategic Plan goals for Workforce Santa Cruz County. Board member Carmen Herrera-Mansir expressed a desire to make entrepreneurship a part of the Strategic Plan in the future, and Board member MariaElena De La Garza stated that she wanted racial equity goals to be added to the Strategic Plan. Director Andy Stone made note that motion for approval to be amended to include racial equity.

**Action:** It was moved to accept the WDB Directors' Operational Plan Update for PY 2020-21, with the amendment of also establishing and adding racial equity goals to the Strategic Plan.

**Status:** Motion to Approve: Christina Cuevas  
Motion Seconded: Elyse Destout  
Abstentions: None  
Committee Action: All in favor, motion passed as amended.

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**Chairperson's Report:** WDB Chair Carol Siegel thanked everyone on the WDB board and staff for their participation and contributions and thanked the meeting guests for attending.

**Meeting adjourned at 10:27 a.m.**

**Next Meeting:** Executive Committee Meeting  
Wednesday, November 4, 2020 @ 8:30 a.m.  
Watsonville Career Center  
18 W. Beach Street, Watsonville, CA.

Workforce Development Board  
Wednesday, December 9, 2020 @ 8:30 a.m.  
Location – Watsonville Career Center  
18 W. Beach Street, Watsonville CA.